

# Be part of our collective impact and share our mission with others by coordinating a sustainability event!

## HERE'S HOW:

1. **JUST SAY YES!**
2. **DO SOME RESEARCH!** It's not all on you: You can team up with a local volunteer organization or nonprofit organization for your event. Search online for environmental and outdoor volunteer events in your town. We've done beach cleanups, park cleanups, invasive species removal, tree planting, trail maintenance and many other events! You can use Google Earth to locate parks, trails or beaches in your area that may be affiliated with organizations that have volunteer opportunities.
3. **SUBMIT YOUR EVENT DETAILS** at [www.liveviridian.com/sustainability-event-request-form](http://www.liveviridian.com/sustainability-event-request-form) or on your helpful Catalyst app and the corporate Sustainability Team will guide you every step of the way! We will provide a helpful checklist, event flyer, social media shareable and T-shirts for your volunteers.
4. **PROMOTE YOUR EVENT.** Reach out to your team, and tell your customers, friends and family to join in on the event. You can also use resources from corporate to share details on social media.
5. **ENJOY IT!** It's guaranteed to be a fun experience where you will get to bond with your team, build brand awareness in your community and make a difference for the environment.

**Email [sustainability@viridian.com](mailto:sustainability@viridian.com) if you need help getting started!**